

Senior Fair

Special Section Official Program

2024

Reach our largest audience, and gain exposure through multiple channels.

Where Peace and Wisdom Flourish!

36th Annual Marin Senior Fair
Wednesday, September 18, 2024
9 a.m. - 3 p.m.
Marin Center Exhibit Hall

We are proud to once again publish the official **Marin Senior Fair program**. Don't miss this opportunity to reach all the attendees, the huge IJ audience, and to be a part of the keepsake Special Section.

This section will include information and resources for seniors and those caring for seniors. A map of over 140 exhibitors and food booths will be included along with an entertainment program covering the live music line up.

This is an opportunity for you to reach this highly desirable Marin consumer and to cultivate new clients.

- Published in Marin Independent Journal.
 - Published in the Marin IJ e-edition. Include your URL, all ads will link to your website.
 - Sent to 55K+ Good Morning Marin Newsletter subscribers
 - Promoted on Social Media
 - All Special Publications can be found online for 12 months at marinij.com/special-sections
 - Ad design, if needed, is included
 - **Official program will be distributed to event vendors and attendees**
- + **Add Digital 50K Impressions \$400** (regularly \$500)
+ **Add Video! Production \$450, Reach 50K for \$500** (regularly \$1,450)



Deadline:

August 22, 2024

Publish Date print & Digital:

September 15, 2024

Premium Positions

Back Cover, Inside Covers,
Last Page, Page 3

\$1,785

Full-Page

10" w x 9.65" h

\$1,485

Half-Page

10" w x 4.75" h (HORIZONTAL)

\$1,085

4.937" w x 9.65" h (VERTICAL)

\$1,085

Quarter-Page

4.937" w x 4.75" h

\$685

Eighth-Page

4.937" w x 2.25" h

\$425

*Above rates are only available with Special Section Ad

Reserve your space today!